

TOUR DEL MAR

BICYCLE RACE

and

FOLK-ROCK FESTIVAL

PESCADERO, CALIFORNIA

AUGUST 26 - 27 - 28

50^c



FRIDAY -

FOLK-ROCK DANCE

8:00 P.M.

IDES Hall, Pescadero, Calif.



SATURDAY

OLYMPIC DEVELOPMENT
BICYCLE RACE

9:00 A.M. to 3:00 P.M.

Folk Rock Music - 12:00 to 5:00 P.M.

Dance - 8:00 P.M., IDES Hall



SUNDAY

MORE BICYCLE RACES

9:00 to 3:00 P.M.

Folk Rock Music - 12:00 to 3:00 P.M.

Dance - 8:00 P.M.,
IDES Hall

Reprinted From:

AMERICAN *Cycling*

EDITORIAL

One of the most important individuals in competitive cycling is the race promoter. Without him there would be no racing, a simple fact often overlooked by many of the riders. The converse argument that there would be no events if there were no riders is not really valid — for as long as there are races to ride there *will* be riders to ride them.

Oddly enough, many riders seem to think they are doing the promoter a favor by riding his race, when in fact, the shoe is on the other foot. It's a one-sided situation, and the riders are on the receiving end. In our amateur sport the promoter has little to gain for his efforts, and in most cases expects nothing more in return than a word of thanks.

Promoters are usually taken for granted. Riders seldom give any thought to the great amount of time and effort that is necessary to stage an event, and there are very few promoters who have not given generously of their time and money to provide a good race for the riders. Unfortunately, many riders have lost sight of this fact and, incredibly, hold the attitude that the promoter owes it to the rider to provide him with the opportunity to race.

This attitude has understandably discouraged many promoters, prompting them to turn to more rewarding activities, while countless would-be promoters are lost to the sport entirely.

The time has come for the racing man to take a long, hard, soul-searching look at who really owes who what. A more realistic attitude on the part of many riders is definitely in order.

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2 DAY STAGE EVENT

AUG. 27 - 28

Pescadero, California

FRIDAY

Folk-Rock Dance

8:00 P.M.

IDES Hall, Pescadero, Calif.

SATURDAY

Olympic Development Bicycle Race

9:00 A.M. to 3:00 P.M.

Folk Rock Music

12:00 to 5:00 P.M.

Dance - 8:00 P.M.

IDES Hall, Pescadero, Calif.

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Folk-Rock Music

12:00 to 3:00 P.M.

Dance - 8:00 P.M.

IDES Hall, Pescadero, Calif.

"Tour Del Mar"



Welcome to the 1966 Tour Del Mar bicycle Race. This race is considered to be the best class of road race for cyclists in the United States. The riders engaging in the competition of the Tour Del Mar are among the best of this country as well as the foreign countries represented.

The riders will be going for the trophies, medals, national standing and Best All Around Rider points. This race was developed by a rider himself. With every consideration in mind; this race course was chosen. The course is a safe one, the weather is excellent. The community interest and participation is, beyond a doubt, grade A, as are the wonderful people who have honored us by allowing the riders and the public to enjoy ourselves in their community.

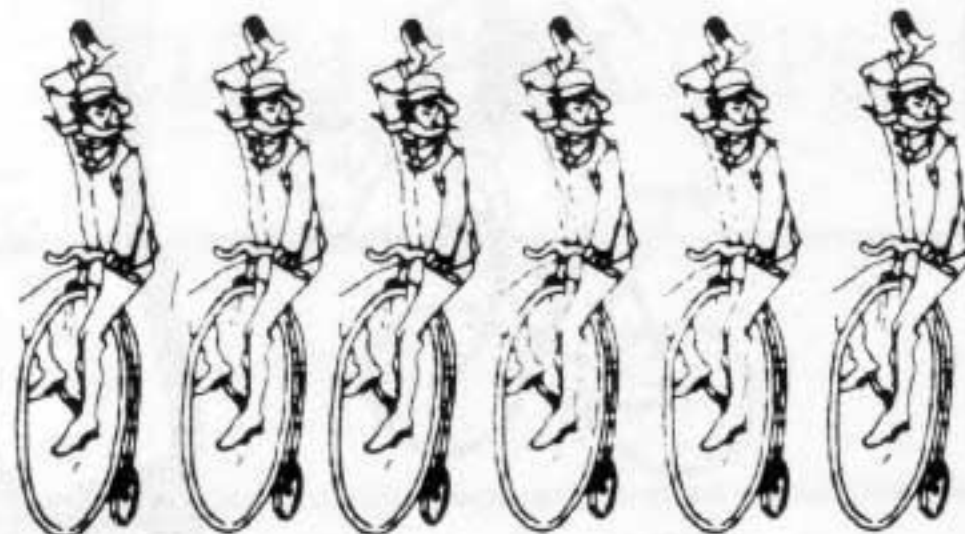
The course of the race on Saturday goes around a circular route using the town's streets. Sunday the course takes in a larger area. It starts out from Pescadero, North on Old Stage road to San Gregorio, where it then turns east to La Honda. From La Honda the riders turn South, going up a hill to the Memorial Park road. From Memorial Park the riders will be going West to Pescadero. One circuit of Sunday's course is 28 miles of the most challenging and beautiful of California's coastal terrain. As the riders pull out from Pescadero, they find themselves in dry grasslands, a few ranches and farms nestled on hillsides are visible. Along they roll, past cattle, deer and cotton tail rabbits. You can smell the country air, the odor of flowers, hay and mesquite fill your nostrils and make your head swim with exhilaration as your senses come into play. You are in the country, rich, full wonderful country. Up the riders climb, up, up the winding country road, overlooking the valley they have just ascended. As they reach the summit a cow let's out with a long Mooooo! She stares at the strange forms rocking back and forth before her, as if they were swaying in the wind. She cannot decide whether to run or stay and see if these strange creatures ever make it to the top. The riders soon leave the curious cow with her indecision as they shoot down the descending twisting road into a new valley that awaits them. They are really going fast now. Each rider is concentrating on his cornering ability. Faster they go; the wind blasts them in their faces, blowing the sweat from their bodies. Ahead lies the village of San Gregorio, and you can see the roof tops of the old buildings reflecting heat waves, for it is a hot day.

As the riders approach San Gregorio there is electricity in the air, the riders are getting ready for the sprint. They know that there is a prize up for grabs for the first to reach the old bridge, just before the point where the road turns up to La Honda. There is a crowd waiting. You can hear their shouts, their cheering for they know the riders are on their way. Here they come! Here they come! The riders are coming! They say. From out of the shade of the trees overhanging the road explodes flashes of colored jerseyed forms, like a shotgun blast of confetti. Legs thrashing, churning propelling their hunched forms to the line. Look at those boys move out! They must be doing fifty.

The riders leave San Gregorio for now and head up towards La Honda. They feel the relief of being able to ride this stretch of road, for it is flat with a few rolling hills. The breeze coming from the ocean cools them and acts like a big pushing hand as it blows on their backs. They're moving at a good steady pace now, every rider concentrating upon his pedaling rhythm, is also keeping aware of any rider trying to pull a jump. No one wants to be dropped, due to not being able to sustain a bash from the riders ahead of himself.

And so the race goes, through ranch lands, near the ocean, inland towards the mountains and up the mountains through the mighty Redwood trees, only to descend again toward Pescadero and the coast. The challenge and competition will be hard, yet exciting for the riders, and the public will have the opportunity to experience the most difficult and exciting of all sports, the sport of cycling.

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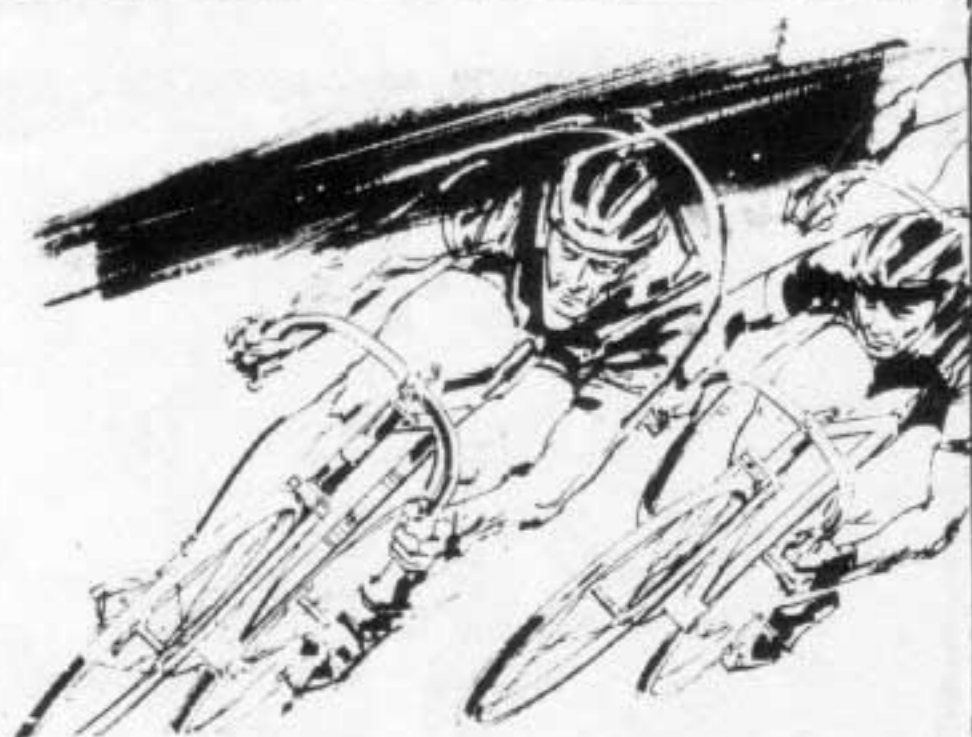
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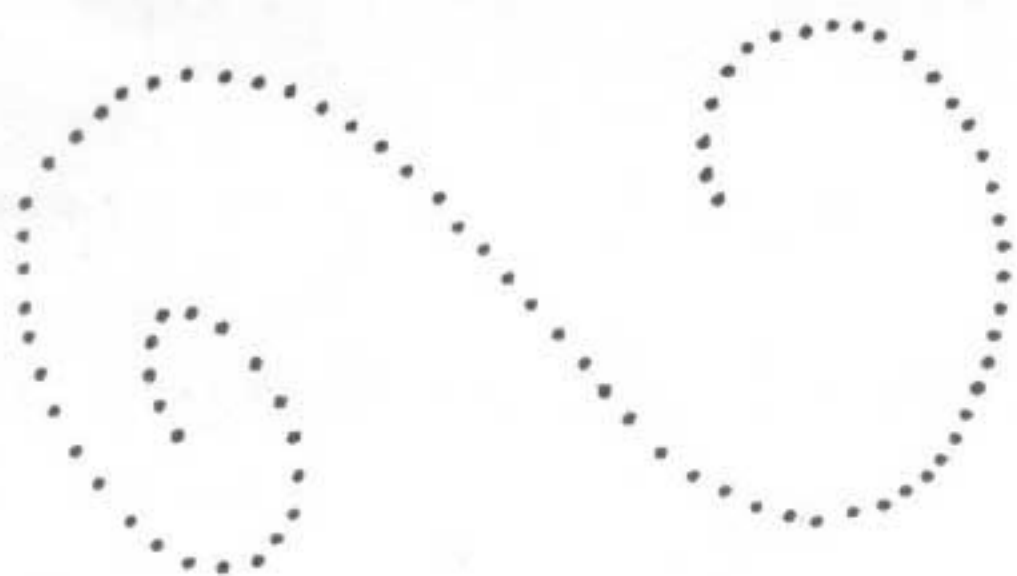
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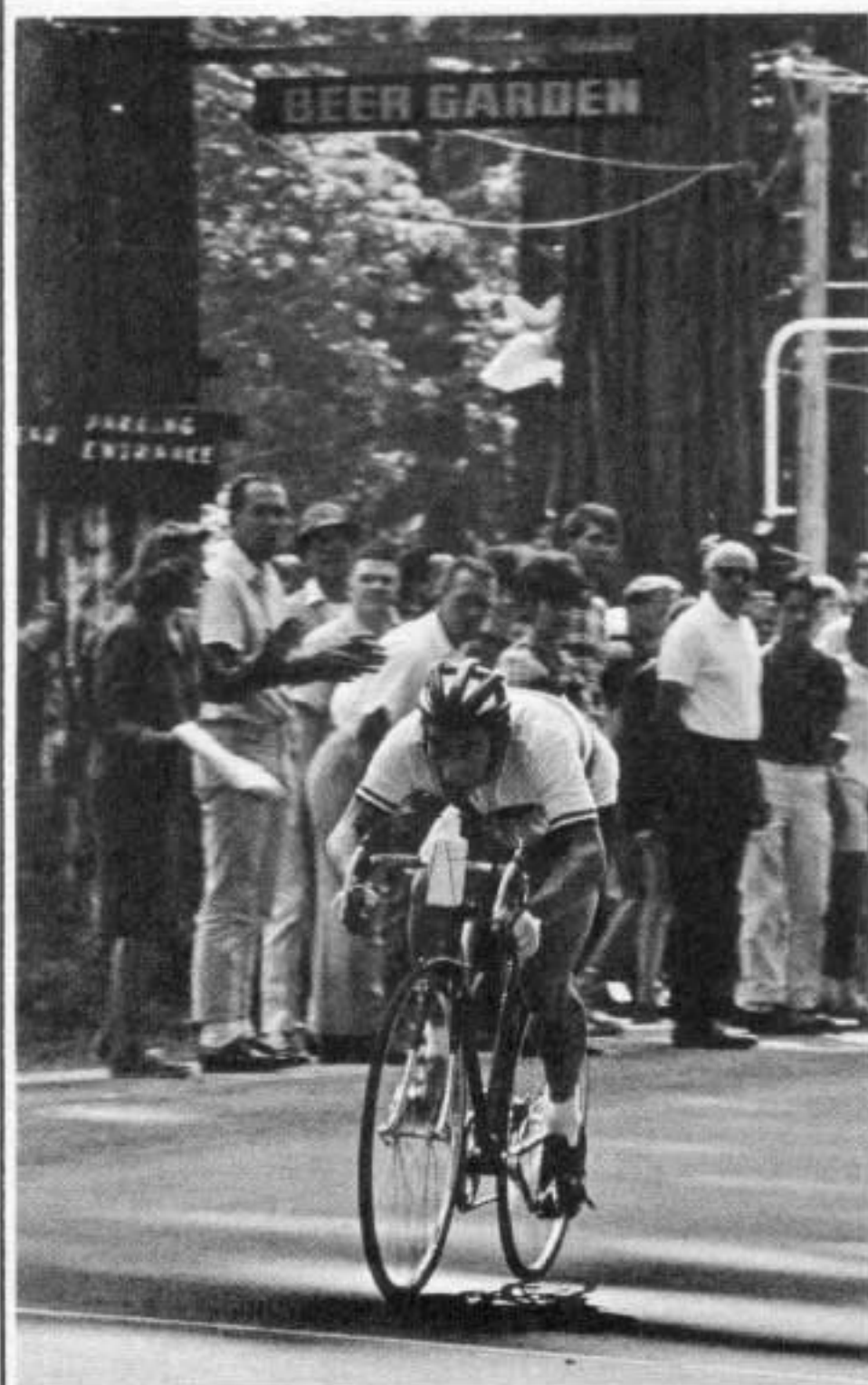
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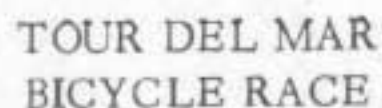
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The Belmont Bicycle Club is quite a club, don't ask me how we do the things we do for this I can't answer myself. I guess we just work hard with what we have and make the best of it. We have placed two riders in the World Championships, sent a girl as Northern California Track and Road Champion to the National Championships last year and have won the Northern Calif. Best Club Award. One of our members won a Northern California BAR gold medal, and a bronze. Mike Cone and Bruce Shivas are now racing in Europe. We also have the honor of having as members of our racing club Rich Hammen of Stanford University, a track man who won the Mt. Shasta Inter-collegiate Meet and John Queen who's team placed second this year at the Santa Barbara Meet. John also won the Distinguished Military Student Medal from the Army. The club has a factor that is a honor in its-self, that is the parents of its members who help and encourage their sons and daughters to do well, and allow the freedom to explore their athletic skills and talents. Due to this factor these bicycle racers become a benefit to the community, their parents and themselves. They are real individuals, intent on doing well in their sport and other activities, yet learning what it takes to hold up under the competition among others their own age. What is learned in bicycle racing is carried in their hearts all of their lives, love and respect for one another, the feeling of one's own ability, and self-assurance, knowing that you can hold your own among the best.

Give me a bicycle, an open road and the smell of Spring. Let my legs move, my lungs breath deep and sure.

Respectfully yours,

Thomas G. Preuss
Tour Del Mar Bicycle Race.

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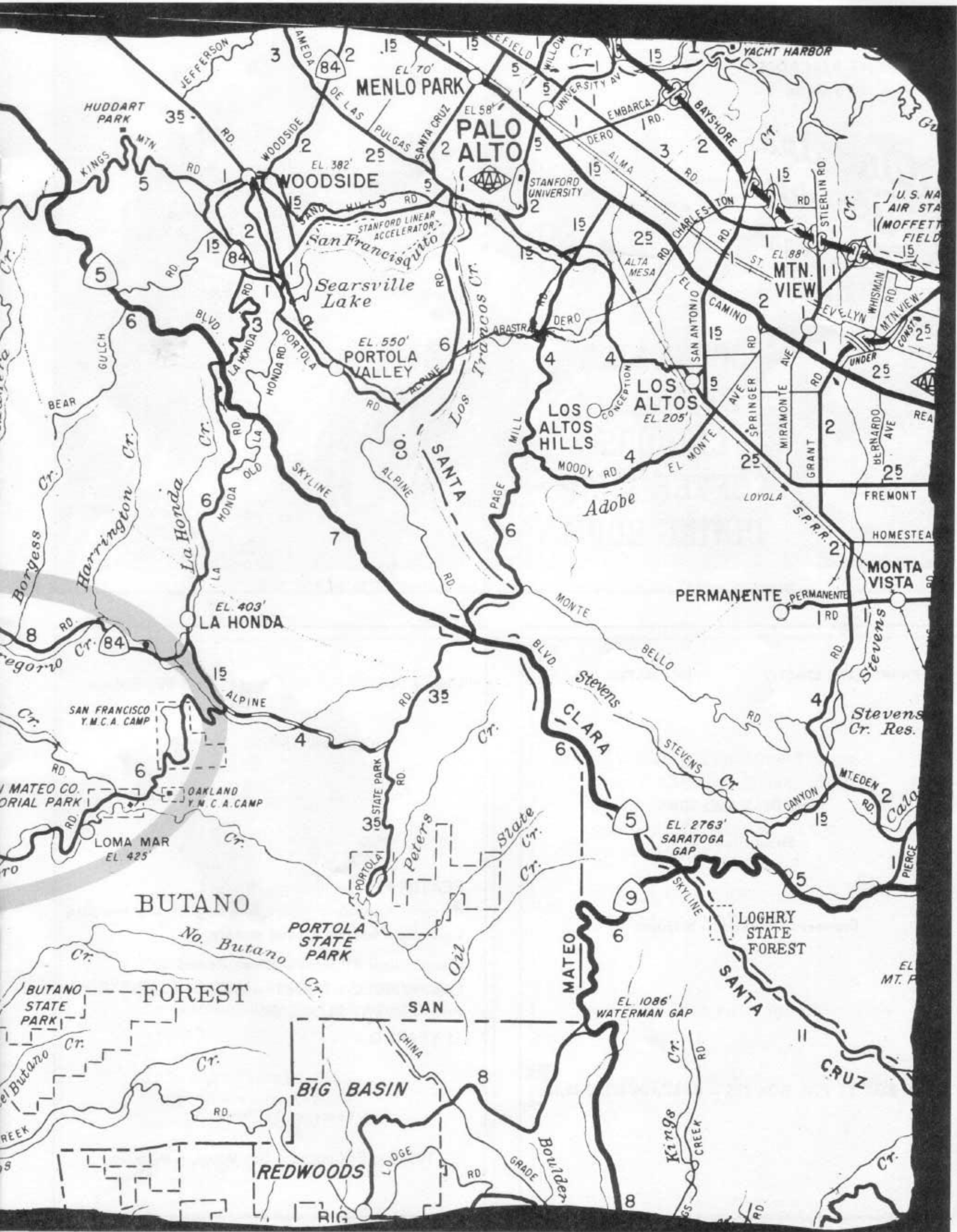
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Tour Del Mar:

A Crazy Race, But...

By ED JACOBOWSKY

Tribune Sports Editor

When Tom Pruess does things up, he does them in a big way.

And since that's the case, the 1966 Tour Del Mar bike race, a two-day affair centering in Pescadero, Aug. 27-28, could be one of the craziest, and at the same time best, cycling events held in this country.

Pruess, a bike rider, college student and a variety of other things, is promoter, director and just about everything else for the Tour Del Mar.

He's also one of the guiding lights in the Belmont Bicycle Club, sponsor of the event which is sanctioned by the Amateur Bicycle League of America and awards points toward the ABL's coveted B.A.R. (Best All-Around Rider) national championship.

All that sounds normal enough; so does the course, which, for the senior riders, covers 112

miles through the hills around Pescadero.

But that's where normalcy leaves.

Actually, the Tour Del Mar isn't just a bike race. It's also a "Folk - Rock Festival." And darned if Pruess hasn't managed to tie in some other attractions, such as the possibility that a bunny or two, Playboy Club variety, (not, it is to be hoped, the wild kind), will be on hand.

Adding an international flavor, in addition to the international riders in the races, will be a likely meeting with the Lord Mayor of London at the San Francisco City Hall Aug. 25 during a pre-race publicity rally that will extend from the Ferry Building in San Francisco to the City Hall in Redwood City.

The meeting with the Lord Mayor wasn't on the original schedule for the rally, but a meeting with SF Mayor Jack

Shelley was. The other is simply coincidence.

The rally parade will include cars with race dignitaries in them, along with perhaps as many as 50 cyclists. From San Francisco, the group will head down the Peninsula via El Camino.

Thus far, Pruess has signed up two groups for the folk-rock festival, the Quicksilver Messenger Service and the Induction Center.

For the uninformed, those are musical groups.

But let's not forget that the race is the thing.

After its inaugural last year, with the course centered around La Honda, the race was shifted to the Pescadero area this year.

Instead of a one-day affair, it has been boosted to two-days, becoming the first national B.A.R. two-day stage race. According to Pruess this was done

to elevate B.A.R. events to the class of European races.

"The area was chosen very carefully for both community spirit and terrain," he added.

The course loops from Pescadero to San Gregorio via State Road; then goes on to La Honda and makes a turn up the road to Memorial Park and onward to Pescadero.

Saturday the 27th, criterions (closed course races) will be run off at 25 miles for seniors, juniors, girls and vets, and 10 miles for intermediates.

The big ones come Sunday, with the seniors covering 112 miles, juniors 50 and girls, vets and intermediates 25.

With the B.A.R. points at stake, along with the need to prepare for the forthcoming Tour of Mexico and Pan-American Games, the Tour Del Mar promises to attract more than its share of the nation's top riders.



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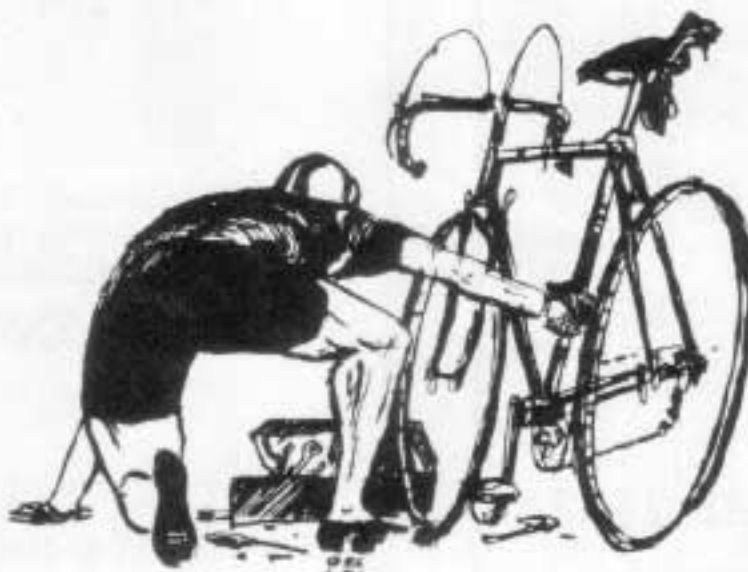
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su. RH

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but unfortunately it was not possible to find a
the air fly expences.
Not even the Italian Cycling Federation could
We know that they are sending a amateur team
sers of this race are paying all fly expences.

We regret very much to be not in position
and we promise you that we shall do our best
riders in all the cycling sphere, as we hope
the 1967 Tour de Mar.

If in the minetime you will find the pos
expences in this case we find the possibil
amateur team.

With the best wishes for your event, we remain,

Yours sincerely,

Sec. p. Az. Pneumatici CLEMENT
Un Direttore

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Mr. Thomas G. Preuss
Amateur Bicycle League of A
1044 Irving Street
San Francisco, California

Dear Mr. Preuss:

I refer to your vis
General on August 8th and your
German amateur bicycle riders
races at the end of this month.
Unfortunately, the t
to arrange for such a participa
Should there be anothe
I should be happy to assist you
some representatives from German
3 - 4 months in which to make th

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SAN FRANCISCO

JOHN F. SHELLEY

August 4, 1966

Dear Mr. Preuss:

Mayor John F. Shelley
will be pleased to greet the
participants in the Bicycle
Rally in front of the Polk Street
steps at City Hall at 10:00 a.m.,
on Thursday, August 25.

I would appreciate your
calling me at your earliest
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appointment.

With every best wish,
I am

Sincerely yours,

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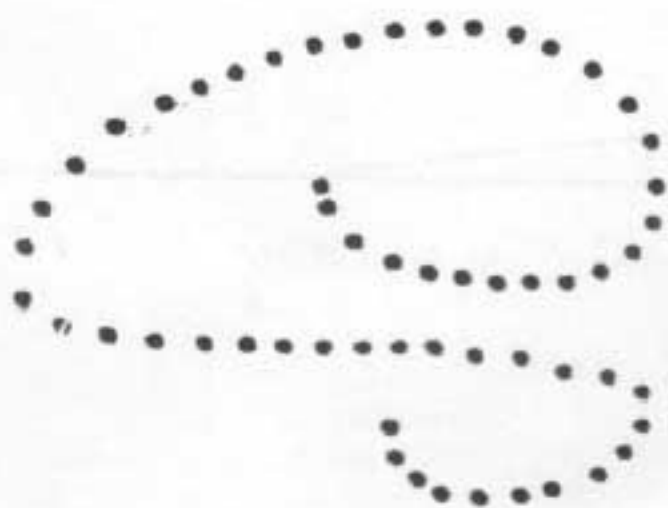
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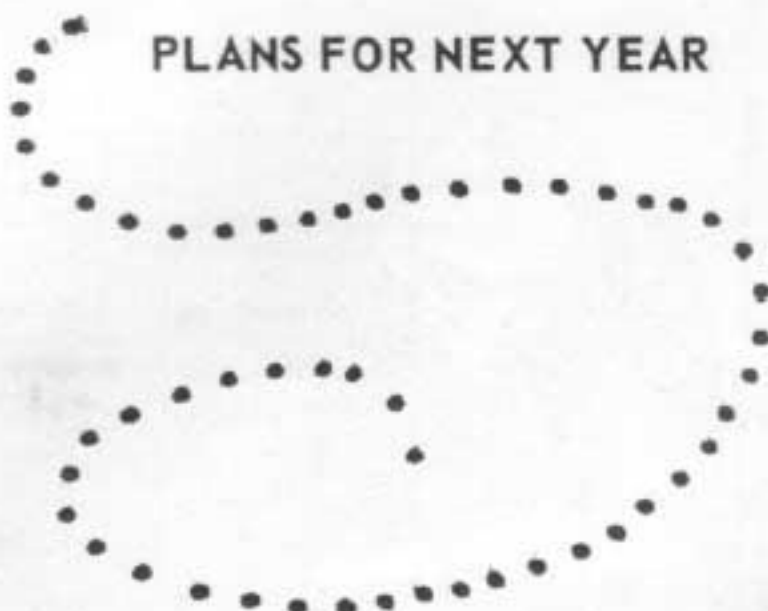
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PLANS FOR NEXT YEAR



With the proper community support, donations from interested people who believe in our cause and purpose, the placing of ads in our program, fees collected from dances and the sale of soft drinks, it is possible that the Tour Del Mar for 1967 could become an 8 day European style stage race. This would mean that riders from all over the world could come here and compete for 8 days in a row, adding up points depending how each did respectfully until the end of the race and then the rider with the highest points and the best times would win. A race as long as 8 days is necessary in order to attract foreign riders, due to the cost of coming over here to race shorter races. In Europe 16 day races are very common. The European stage races attract many spectators from the various countries. These long stage races are called "Tours" such as there is the Tour de France, the Tour de Espana, the Tour of Italy, The Tour of Germany, the Tour of Mexico and many others. In order for American riders to acquire experience in racing Tours, they have to go out of the country, and there is no reason why the United States can not have a Tour style bicycle race. Thus, it is hoped that The Tour Del Mar will become one of the best international bicycle races in the world. It will take much work and coordinated effort by a group of talented people. I have worked for two years to develop this race to the point where it is now, but I as one man can only do so much.

This event is a benefit to the community of Pescadero, La Honda and San Gregorio. It is a benefit to the County of San Mateo, the town of Belmont, the State of California and all the riders in the United States. The effect of the impact of this event will be to prepare our local and national athletes for international competition. This has to be done in order for these fellows to do well in the Pan American Games, the Olympics and the various international Tours.

The best bicycle racers in the United States come from California, and most come from from the San Francisco Bay Area. It is due to the active interest and drive of the various bicycle clubs in the area such as the Belmont Bicycle club, that these races and riders do well. Athletes and riders need encouragement and events to look forward to. They need to taste real top level competition and well run events.

If you feel that this message is correct and proper, please let us know. If you wish to help us meet expenses, by giving donations or prizes or ads for next year, contact the Belmont Bicycle Club 1044 Irving St. San Francisco, Calif. If you desire to train to race a bicycle, contact us also.

Tour Del Mar Bicycle Race.

THE BELMONT BICYCLE CLUB IS A SMALL BUT AVID GROUP OF INDIVIDUALS ON THE PENINSULA WHO ENGAGE IN A FAST-PACED SPORT THAT FEW PEOPLE KNOW MUCH ABOUT. HOOKED ON THE SEARCH FOR SPEED, RIDERS WILL SPEND HUNDREDS OF DOLLARS ON THEIR BIKES AT AN AGE WHEN MONEY DOES NOT COME EASILY. A TIRE ALONE COSTS \$10 AND MAY ONLY LAST ONE RACE.

ONCE PROPERLY OUTFITTED, THEY WILL STRAP THEIR FEET ONTO THE PEDALS AND PUSH THEMSELVES BEYOND HUMAN ENDURANCE ON A GRUELING SCHEDULE OF FROM 30 TO 75 PRACTICE MILES A DAY. THE ONLY NOTICE THEY GET GENERALLY IS FROM SOME UNSYMPATHETIC MOTORIST, YET THEY STUBBORNLY STICK TO A SPORT THAT TAKES THEM OUT ON CROSS-COUNTRY COURSES WHERE ROADS SOMETIMES TURN TO MUD AND THEY END UP CARRYING THEIR BIKES ON THEIR SHOULDERS.

UP HILLS THAT STRETCH FOR AS LONG AS FIVE MILES THEY CLIMB, HANGING ON WHILE SWEAT RUNS INTO THEIR EYES AND EVERY MUSCLE SEEMS TO BEG FOR MERCY.

BUT THERE IS THE OCCASIONAL RECOGNITION THAT MAKES IT ALL WORTHWHILE. BELMONT RIDER BRUCE SVIHUS, FOR EXAMPLE, JUST WON TWO INTERNATIONAL ROAD RACES ON THE CONTINENT TO CLAIM THE TITLE OF INTERNATIONAL ROAD CHAMPION.

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LET US GIVE CREDIT WHERE IT IS DUE

If I as a promoter had not been taken into the trust of the individuals, who believed in my story, this promotion for the sport of amateur bicycle racing would never have gotten to first base.

The individuals I have worked with on this event are surely of the highest integrity for all commitments have been oral, showing that a man's word can be his bond.

ED JACOBOWSKY, REDWOOD CITY TRIBUNE, SPORTS EDITOR

THANK YOU FOR YOUR HELP IN WRITING.

WILLIAM MCCARTHY, AIDE TO THE MAYOR OF SAN FRANCISCO

THANK YOU FOR YOUR HOSPITALITY.

WARREN A. MCCLURE, GENERAL MANAGER BELMONT COUNTY WATER DEPARTMENT

THANK YOU FOR YOUR SUPPORT OF OUR ATHLETIC CAUSE, AND THE COMMUNITY OF BELMONT'S ENCOURAGEMENT.

MILES OTTENHEIMER, SPORTS DEPARTMENT, SAN FRANCISCO EXAMINER.

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ROBERT H. FURRY, PRODUCTIONS MANAGER, KFAX RADIO

THANK YOU FOR YOUR TIME, INTEREST, AND COVERAGE.

ROBERT H. SEILER, ASST. CITY MANAGER CITY OF BELMONT

THANK YOU FOR REFERRING ME TO HIS HONOR THE MAYOR.

SKIP TESCHER, SALES PROMOTION, HERTZ OF SAN FRANCISCO

THANK YOU FOR BEING THE FIRST TO RALLY TO THE CAUSE.

MR. BACCARI AND MR. HUGH HEFNER, PLAYBOY, AND THE PLAYBOY CLUB OF SAN FRANCISCO

THANK YOU GENTLEMEN FOR ADDING BEAUTY TO OUR RACE AND RALLY. FOR THOSE WHO THINK BUNNIES ARE PRETTY IN PLAYBOY'S MAGAZINE, YOU SHOULD SEE THEM IN PERSON AT ONE OF HUGH'S CLUBS, WOW!!

A. ROBERT FISHER AIA, BELVEDERE, CALIFORNIA

BOB, THANK YOU FOR PHOTO HELP. I WOULD HAVE BEEN LOST WITHOUT YOUR TALENTED PHOTOGRAPHIC SKILLS PUT TO GOOD USE.

THE BELMONT LIONS CLUB

THANK YOU FOR HELPING ATHLETES OF THE NATION AND THE BELMONT BICYCLE CLUB.

MAYOR SHELLEY OF SAN FRANCISCO

I THANK YOU AND THE WONDERFUL PEOPLE OF SAN FRANCISCO FOR ALLOWING THE RALLY TO BE A SUCCESS.

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